Global Leadership for the 4th Industrial Revolution

THUNDERBIRD 4.0 @ ASU EARLY VICTORIES
(July 1, 2018 - July 1, 2019)

- #1 RANKING WALL STREET JOURNAL TIMES HIGHER EDUCATION
- AACSB ACCREDITATION GRANTED
- LANGUAGES ARE BACK!
- GHQ DESIGNED NEW GLOBAL HEADQUARTERS
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- CURRICULUM TRANSFORMATION APPLIED LEARNING + CONCENTRATIONS
- EXEC ED • THUNDERBIRD FOR GOOD • APPLIED LEARNING • ONLINE DEGREES
- NEW PARTNERSHIPS UNGC (UNITED NATIONS GLOBAL COMPACT) AWE (ACADEMY FOR WOMEN ENTREPRENEURS) WEF (WORLD ECONOMIC FORUM) B-TEAM DIGNITY HEALTH

- $15m $15 MILLION RAISED
- 64% INCREASE IN ALUMNI ENGAGEMENT
- 3→9 REGIONAL HUBS
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- ↑20% FALL 2019 RECRUITMENT
- ↑34% STARTING MGM SALARIES AT 90 DAYS
- ↑57% MGM EMPLOYMENT AT 90 DAYS

- INNOVATION CORPS EXEC ED • THUNDERBIRD FOR GOOD • APPLIED LEARNING • ONLINE DEGREES
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- ALUMNI UNITY UNDER THUNDERBIRD GLOBAL ALUMNI NETWORK
- EXEC ED • THUNDERBIRD FOR GOOD • APPLIED LEARNING • ONLINE DEGREES
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- ASU Arizona State University THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT

A unit of the Arizona State University Knowledge Enterprise
#1

MASTER’S IN MANAGEMENT

Times Higher Education/Wall Street Journal 2019