Delivered by Thunderbird School of Global Management, WEAmericas Accelerator is an innovative, three-year U.S. Department of State Bureau of Western Hemisphere Affairs program designed to drive the advancement of women-owned businesses in Central America.

**BUILDING SKILLS. BRIDGING GAPS.**
Through the WE Americas Accelerator program, Thunderbird will bring together three cohorts of promising women entrepreneurs for an intensive, interactive business training program that features:

- Face-to-face business and management courses designed by Thunderbird’s world-renowned faculty and delivered in Spanish
- Professional mentoring by local Central American business owners and former WE Americas alumnae
- Site visits to regional businesses for observation, networking and idea sharing
- Financial stipends to pursue local networking and training that will provide opportunities to expand into new markets
- A capstone event linking entrepreneurs and capital, including the opportunity to present to potential investors

Women-owned enterprises are leading economic development in emerging markets. With the WE Americas Accelerator Program, the growth potential is even greater.

**THUNDERBIRD FOR GOOD**
A legacy of supporting women entrepreneurs

The social impact division of Thunderbird School of Global Management, Thunderbird for Good’s mission is to “create prosperity through business education for all.” Thunderbird for Good focuses primarily on delivering programs that train, support and engage businesswomen in developing countries and has educated more than 115,000 women professionals from all over the globe, including Afghanistan, Pakistan, Jordan, Malaysia, Haiti, Chile, Peru and Mexico.
DEVELOPING BUSINESS IN DEVELOPING COUNTRIES.

WEAmericas targets women throughout Central America, including Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua and Panama whose entrepreneurial efforts show the most opportunity for personal, social and cultural impact.

WEAMERICAS ACCELERATOR
Part of a broader mission

The WEAmericas Accelerator Program is part of the U.S. Department of State Bureau of Western Hemisphere Affairs’ Women’s Entrepreneurship in the Americas (WEAmericas) initiative. The broader parent program is dedicated to supporting businesswomen in the Western Hemisphere by:

- Reducing barriers
- Increasing opportunities for women to start and grow small- and medium-size enterprises
- Improving access to markets and capital
- Delivering opportunities for skills and capacity building
- Identifying leadership opportunities

1 week of intensive business and management training in the region

10 months of individual business plan development with coaching and mentoring support

Capstone networking, info sessions, and the opportunity to present to potential investors

The WEAmericas Accelerator program has allowed to better visualize the future of my business and to develop the strategies to take it to its maximum potential”

- Maria Suriano Shii, owner of Mashii and Thunderbird WEAmericas participant

THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT
A unit of the Arizona State University Knowledge Enterprise

Founded in 1946, Thunderbird School of Global Management is consistently recognized as the world’s premier institution for global management education. Thunderbird’s unique mission is to educate global leaders who create sustainable prosperity worldwide. Our dedication to global citizenship is exemplified by the “Thunderbird for Good” initiative, which brings the school’s faculty, curriculum, expertise and international networks to aspiring businesspeople that otherwise would not have access to high-quality management education. Thunderbird for Good’s educational and mentorship programs primarily serve entrepreneurs from developing and emerging economies, many of them women. More than 120,000 women entrepreneurs from 60 countries have participated in Thunderbird for Good programs since the initiative was founded in 2005.

Learn more about Thunderbird for Good & WEAmericas:
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