Thunderbird Engagement Council

Student Experience Fund
Application Process

About the Student Experience Fund

The Thunderbird Engagement Council is an advisory body to the School, and is comprised of alumni and friends of Thunderbird. One of the objectives of the Engagement Council is to assist in broadening the experiences of current students beyond the curriculum as well as increasing the value of the school and Thunderbird network to alumni long after graduation. The Student Experience Fund is made up of dollars donated by members of this Council, as well as alumni at large. The Engagement Council appoints five council members to serve on this sub-committee to evaluate and allocate awards from this generous fund. The committee is dedicated to the enrichment of the Thunderbird experience and is looking for applications that aim to:

- Enhance academics, career pursuits, cultural experiences and/or Thunderbird traditions for current full-time students
- Increase Thunderbird's brand recognition and image in the larger business and graduate school communities
- Serve a large majority of the student population

*Applications involving travel must be submitted at least 2 months in advance.

What award amount is available?

Students can request up to $2,500. Both individual and group requests are accepted.

Resubmission of a proposal for the same event/request following a decline will not be permitted.

How are requests made?

Students will follow each of the steps below:

STEP 1: PROJECT CONCEPT
An initial description outlining the project proposal must be submitted at least two weeks prior to the final application deadline.

a. The initial proposal document can be found at https://goo.gl/forms/92TmzAKvGERlwWVe2
b. Once submitted, you will receive an email from the TEC Student Liaison, Katey Alberty, to schedule a follow-up meeting for further review.
c. If you have questions, email Robyn.McLaughlin@thunderbird.asu.edu

STEP 2: PROPOSAL MENTORSHIP & ADVICE
Meet with the student liaison to discuss project proposal and next steps:

a. This will include refining your proposal if necessary;
b. If applicable, the student(s) will be matched with a TEC member who will serve as a mentor for the completed project proposal.

STEP 3: PROJECT PROPOSAL: FINAL PITCH FOR FUNDING
Once the initial proposal is approved, submit the final application including:

a. The TEC Student Experience Request Form https://goo.gl/forms/zSy61XU5uERyThgV2
b. A short, 5 minute (or less) video presentation. Treat the video as a business pitch, illustrating the value of the event to the committee.

c. A detailed budget outlining the expected allocation and use of the funds;

UPLOAD BOTH FILES TO:  https://www.dropbox.com/sh/gdopp1vspj5eoxn/AAC2ePENxdxHERyeeTl1amqHa?dl=0

Note: If the application video or supporting files are too large to upload, include a link to the file in your online application.

*The final application must be submitted by the deadlines provided on this document to ensure the Committee has adequate time to review it.

*Applicants will be notified via email approximately two weeks following their submission with the Committee’s decision and next steps.

STEP 4: POST PROJECT FOLLOW-ON REPORT & KEY LEARNINGS

Student(s) are required to complete a Post Project Report describing the outcomes achieved and a comparative assessment of those outlined in the original submission within 30 days following the event to:  
https://www.dropbox.com/sh/gdopp1vspj5eoxn/AAC2ePENxdxHERyeeTl1amqHa?dl=0

*Failure to submit this documentation will influence all future requests for funding.

Important Links

✓ Initial proposal document: https://goo.gl/forms/92TmzAKvGERlwWVe2
✓ Final application form: https://goo.gl/forms/zSy61XU5uERyThgV2
✓ Final application and support materials should be submitted to:  
https://www.dropbox.com/sh/gdopp1vspj5eoxn/AAC2ePENxdxHERyeeTl1amqHa?dl=0

*If you have any questions, email Robyn.McLaughlin@thunderbird.asu.edu

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<th>Initial Proposal Deadlines</th>
<th>Final Application Deadlines</th>
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