Now more than ever the world needs Thunderbirds

Upon its founding in 1946, Thunderbird became the first graduate school to focus exclusively on global business.

Find top-tier professionals for your organization’s complex global roles!

Coaching activities
Engage in targeted coaching activities such as an etiquette dinner, career panel discussion, or mock interviews.

Presentations on campus
Speak with, or present at, a student club or class.

Office tours
 Invite students for office tours and round table discussions.

Mentorship
Offer career and professional mentoring to a T-bird and groom for global roles.

International hiring
We can help you navigate the simple visa process so you can hire the best and brightest graduates available.

#1 Master’s in Management

Work with Thunderbird to design a recruiting strategy that fits your needs.

Contact us today for more information:
employer.relations@thunderbird.asu.edu
602.496.7245
Why Thunderbird?

Specialized Global Training for Today’s Challenges

Thunderbird provides an intercultural learning community, a globally infused curriculum, and cross-cultural training at its best. Thunderbird’s specialized global management degrees are anchored in accounting, finance, marketing, management, statistics and strategy, all infused with dynamic training in international leadership, intercultural communication and regional political nuances.

Global Business Requires a Different Brand of Leadership

Thunderbird prepares students to enter this complex and existing market with specialized, hands-on training in international business, cross-cultural relations, global political economy and regional business environments.

With their global outlook—and their Thunderbird education—T-birds will stand out among your candidates.

Master of Global Management

Thunderbird’s specially ranked Master of Global Management is the vanguard degree for the Fourth Industrial Revolution. In this program, students will study practical core courses in global management, international political economy and cross-cultural engagement. Then, they’ll broaden their mindset and marketability by pairing deep-dive leadership training with an innovative concentration area, foreign language options and hands-on experience through our Global Challenge Lab.

Coursework Outline: Fall 4-semester track & Spring 3-semester track

- Thunderbird flagship global leadership courses
- Thunderbird applied learning
- Electives in your chosen concentration
- Career preparation courses
- Options for completing your elective credits

Duration: 12–16 months
Average experience: 5 years
Avg # of countries represented: 25

For degree info visit: thunderbird.asu.edu/degrees

Moving from Theory to Real-world Practice

Experiential Learning for Exponential Impact

Applied learning courses give students the opportunity to work face-to-face with clients or participate in real-life simulations as part of their Thunderbird program. Through these courses, our students have consistent opportunities to develop and refine their hard skills through applied learning options. These courses are built into the curriculum ensuring 100% participation from our students.

Corporate Partners

- T-birds work on consulting projects in emerging markets while developing leadership, cultural sensitivity and international business acumen.

Global Challenge Laboratory

Students get real-world experience by taking on projects for major corporations.

Internships

Students work for major businesses full-time, for at least 8 weeks, on graduate-level projects, or over summers in bachelor’s programs.

Simulations

- Real-world scenarios are presented to students in the areas of marketing, finance and strategy, including sensitivity and international business acumen.

Modules Abroad

Students travel to specific regions to study local business practices, learn intercultural management skills, and develop international relationships.

Global Organizational Consulting

Students gain expertise in consulting frameworks through client projects.

Thunderbird deploys student consulting talent all over the world:

- Learn the consulting process alongside world-class Thunderbird faculty
- Immerse in advanced or emerging market countries
- Work with a real client, solving real business challenges
- Expose yourself to 25 countries

18 AREAS OF CONCENTRATION

- Global Business
- Sustainability
- Development & Innovation
- Global Affairs
- Public Policy
- Legal Studies
- Integrated Healthcare
- Healthcare Delivery
- Design your own concentration
- Global Entrepreneurship
- Public Administration
- Creative Industries
- Digital Audience Strategy
- Global Digital Transformation
- Nonprofit Leadership and Management
- Integrated Marketing
- Creative Industries
- Sustainable Tourism
- Nonprofit Leadership and Management
- 16 Areas of Concentration

1611 Thunderbird Campus Recruiting Sessions

1330 ASU Career Events

100+ Thunderbird Resume Books Distributed