Upon its founding in 1946, Thunderbird became the first graduate school to focus exclusively on global business.
WHY THUNDERBIRD?

SPECIALIZED GLOBAL TRAINING FOR TODAY’S CHALLENGES

Thunderbird provides an intercultural learning community, a globally infused curriculum, and cross-cultural training at its best. Thunderbird’s specialized global management degrees are anchored in accounting, finance, marketing, management, statistics and strategy, all infused with dynamic training in international leadership, intercultural communication and regional political nuances.

GLOBAL BUSINESS REQUIRES A DIFFERENT BRAND OF LEADERSHIP.

Thunderbird prepares students to enter this complex and exciting market with specialized, hands-on training in international business, cross-cultural relations, global political economy and regional business environments.

With their global outlook—and their Thunderbird education—T-birds will stand out among your candidates.
FIND TOP-TIER PROFESSIONALS FOR YOUR ORGANIZATION’S COMPLEX GLOBAL ROLES!

Work with Thunderbird to design a recruiting strategy that fits your needs.

Contact us today for more information: employer.relations@thunderbird.edu
602.978.7245

Job/Internship Postings
Connect directly with students and alumni via Thunderbird’s online job board, Handshake.

Recruiting Sessions
Host on-campus or virtual sessions to spotlight your organization and hiring opportunities.

Career Fairs
Gain access to T-birds at one of several ASU career fairs (see back cover).

Customized Resume Books
Search current student and alumni resumes online and free of charge.

Coaching Activities
Engage in targeted coaching activities such as an etiquette dinner, career panel discussion, or mock interviews.

Presentations on Campus
Speak with, or present at, a student club or class.

Office Tours
Invite students for office tours and round table discussions.

Mentorship
Offer career and professional mentoring to a T-bird and groom for global roles.

International Hiring
We can help you navigate the simple visa process so you can hire the best and brightest graduates available.
MASTER OF GLOBAL MANAGEMENT (MGM)

Solid foundation of core business competencies taught from a global perspective while honing leadership capabilities and fostering regional business acumen.

- Duration: 12–16 months
- Average experience: 5 years
- Average # of countries represented: 13
- Available in online & executive formats

Curriculum Highlights
- Global Accounting
- Global Finance
- Global Management
- Global Marketing
- Big Data
- Multinational Value Chain
- Cross-Cultural Communication and Negotiation

MASTER OF ARTS IN GLOBAL AFFAIRS AND MANAGEMENT (MAGAM)

Specialized cross-training in international affairs and the fundamentals of global management for future leaders in non-profit, governmental or international business roles.

- Duration: 21 months
- Average experience: 1.5 years
- Average # of countries represented: 22

Curriculum Highlights
- Global Accounting
- Global Marketing
- Global Management
- Global Decision Making
- Global Strategy
- Global Political Economy
- Financial Management for Global Value Creation

BACHELOR OF GLOBAL MANAGEMENT & BS IN INTERNATIONAL TRADE

Designed to reflect the educational experience of the MGM and MAGAM, the undergraduate programs are guided by Thunderbird's graduate-level faculty and require an international or internationally-focused internship.

Curriculum Highlights

**BGM**
- Intercultural Communication for Global Management
- Marketing for Global Organizations
- States and Markets
- Organizational Leadership

**BSIT**
- Supply Chain Management for Global Operations
- Big Data in the Global Economy
- International Trade and Regional Economic Agreements

For degree info visit: thunderbird.asu.edu/degrees
THUNDERBIRD APPLIED LEARNING

Global Organizational Consulting
Students gain expertise in consulting frameworks through client projects.

Experiential Learning for Exponential Impact
Applied learning courses give students the opportunity to work face-to-face with clients or participate in real-life simulations as part of their Thunderbird program. Through these courses, our students have consistent opportunities to develop and refine their hard skills through applied learning options.

THUNDERBIRD APPLIED LEARNING

MOVING FROM THEORY TO REAL-WORLD PRACTICE

Corporate Partners
Students get real-world experience by taking on projects for major corporations.

Global Consulting Laboratory (MAGAM) & Thunderbird Emerging Markets Laboratory (MGM)
T-birds work on consulting projects in emerging markets while developing leadership, cultural sensitivity and international business acumen.

Global Organizational Consulting
Students gain expertise in consulting frameworks through client projects.

Internships
Students work for major businesses full-time, for at least 8 weeks, on graduate-level projects, or over summers in bachelor’s programs.

Simulations
Real-world scenarios are presented to students in the areas of marketing, finance and strategy—allowing them to test solutions in a sandbox setting.

Modules Abroad
Students travel to specific regions to study local business practices, learn intercultural management skills, and develop international relationships.

DEEPER SPECIALIZATION THROUGH CERTIFICATES

Students can add a 15-credit hour certificate in one of four areas to bring deeper expertise and understanding in a particular specialization.

Sample Clients:
- Libbey, Inc., in Myanmar
- MEGATITAN in Romania
- ExxonMobil in Angola
- Kapchebet Tea in Kenya
- Inter-American Development Bank in Guatemala
- Anyue County Lemon Development in China
- iCAST in Tunisia
- Citi Bank in Peru
- Global Development
- Global Finance
- Global Management
- Global Marketing
IMPORTANT DATES

FALL 2017
- On-Campus Recruiting: August 17 - December 1
- Fall Career & Internship Fair, Tempe: September 26-28
- Fall Break: October 7-10
- Fall Career & Internship Fair, Downtown Phoenix: October 18
- Final Exams: December 4-9
- Commencement: December 11

SPRING 2018
- On-Campus Recruiting: January 8 - April 27
- Reverse Career Fair, Tempe: February 1
- Spring Career & Internship Fair, Tempe: February 13-14
- Spring Break: March 4 - March 11
- Final Exams: April 30 - May 5
- Commencement: May 7

SUMMER 2018
- On-Campus Recruiting: May 16 - August 9

Find top-tier talent for your organization’s global roles. Contact Thunderbird’s Employer Relations team today!

THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT
A unit of the Arizona State University Knowledge Enterprise

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