Project Artemis is a unique business-skills training program that builds the expertise of emerging Afghan women business leaders. The program has built the leadership and entrepreneurial skills of promising Afghan businesswomen since it began in 2005, enabling them to return to Afghanistan to create and grow sustainable businesses.

Thunderbird brings together cohorts of motivated Afghan women for this two-week, intensive business training program which features:

- Business courses taught by leading Thunderbird faculty
- Personal coaching on business plans and goals
- Site visits to a variety of small and medium sized businesses
- Networking opportunities with global business networks
- Continual follow up support and business coaching online

Project Artemis is sustained by a combination of private donations and support from corporate, government, volunteer, and non-profit partners. Thunderbird for Good works with Goldman Sachs 10,000 Women, as well as the U.S.-Afghan Women’s Council, the Business Council for Peace (BPeace), and others to make Project Artemis a success.

“The future of the entire Islamic world depends on Afghanistan, and the corollary to that is the future of Afghanistan depends on its women.”

- Ambassador Barbara Barrett President Emeritus to Thunderbird & Member, U.S.-Afghan Women’s Council
LEARN MORE ABOUT THUNDERBIRD FOR GOOD AND PROJECT ARTEMIS:

Online: thunderbird.asu.edu/ProjectArtemis
Facebook: Facebook.com/Thunderbird.for.Good
Twitter: @projectartemis
E-mail: Artemis.tbird@asu.edu
Phone: (602) 978-7742

THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT
A unit of the Arizona State University Knowledge Enterprise

Founded in 1946, Thunderbird School of Global Management is consistently recognized as the world’s premier institution for global management education. Thunderbird’s unique mission is to educate global leaders who create sustainable prosperity worldwide. Our dedication to global citizenship is exemplified by the “Thunderbird for Good” initiative, which brings the school’s faculty, curriculum, expertise and international networks to aspiring businesspeople that otherwise would not have access to high-quality management education. Thunderbird for Good’s educational and mentorship programs primarily serve entrepreneurs from developing and emerging economies, many of them women. More than 120,000 women entrepreneurs from 60 countries have participated in Thunderbird for Good programs since the initiative was founded in 2005.