The Goldman Sachs 10,000 Women program is bringing together the U.S. Department of State and the Office of Thunderbird for Good to create Project Artemis – Pakistan. This is a three-week business training program that aims to build the entrepreneurial skills of promising Pakistani businesswomen. Up to ten women will be selected for the program, which will take place in May of 2011.

U.S. Secretary of State Hillary Clinton announced the partnership Friday, Oct. 22, 2010 in Washington, D.C. at a meeting with Pakistani Foreign Minister Mahmood Qureshi.

“We are also ensuring that the advancements of women is an integral part of all the projects that we pursue together, because we know that when we elevate the role of women, it benefits their families and particularly their children, and those benefits expand to communities as well,” Secretary Clinton said at the meeting. The 10,000 Women Initiative, run by Goldman Sachs, will partner with the State Department to bring Pakistani women entrepreneurs for intensive training at the Thunderbird School for Global Management in Arizona, where the women will learn business and leadership skills, financial management, strategic planning and operations.”

Thunderbird is uniquely positioned to provide the type of training that has made these programs a success. As the world’s top-ranked international business school, Thunderbird has the knowledge, the capacity, and the global network to provide business training in the world’s most challenging environments.
WHAT’S INCLUDED IN THE PROGRAM:
This program will be based on the successful Project Artemis model which has been training Afghan women with great success since 2005. Each woman selected will participate in two weeks of practical business training at Thunderbird’s campus in Glendale, Arizona: classes include business basics such as marketing, management, leadership, strategy, finance, negotiations, communications, and business planning.

Site visits to local U.S. businesses are planned as a complement to curriculum they receive in the classroom. Businesses are chosen for industry relevance to the women participants, to illustrate specific business concepts, or to demonstrate success stories of accomplished women business leaders.

Mentoring is part of the traditional Project Artemis model. For this program, Thunderbird will partner with the State Department to offer the women participants mentoring opportunities in Washington D.C. during the third week of the program.

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CHANGE A COUNTRY’S FUTURE.

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