Global Leadership for the 4th Industrial Revolution

Technology is changing the way we live and work. To succeed in this new paradigm, where machine learning and artificial intelligence are driving all industries’ practices to a level never before imagined, a revitalized brand of leadership is essential. In a world of technological transformation, Thunderbird is developing nimble, ethical leaders who create sustainable prosperity worldwide.

GLOBAL MANAGEMENT, EVOLVED

Thunderbird’s specialized Master of Global Management is the vanguard degree for the Fourth Industrial Revolution. In this program, you will study practical core courses in global management, international political economy, and cross-cultural engagement. Then, you’ll broaden your mindset and marketability by pairing your deep-dive leadership training with an innovative concentration area, foreign language options, and hands-on experience through our Global Challenge Lab.

16 AREAS OF CONCENTRATION

- Global Business
- Global Affairs
- Global Entrepreneurship
- Global Digital Transformation
- Sustainability Solutions
- Public Policy
- Public Administration
- Nonprofit Leadership and Management
- Sustainable Tourism
- Legal Studies
- Creative Industries and Design Thinking
- Digital Audience Strategy
- Development and Innovation
- Integrated Healthcare
- Healthcare Delivery
- Design your own concentration

45,000+ alumni across 145 countries

Contact us today for more information
admissions.tbird@asu.edu | +1 602 496 7100 | 800 457 6966
MASTER OF GLOBAL MANAGEMENT

APPLIED LEARNING & LANGUAGE IMMERSION
At Thunderbird, you won’t just learn global leadership – you’ll live it through applied learning and language immersion opportunities, and real-world projects around the globe.

Learn more at: thunderbird.asu.edu/consulting-labs

COURSEWORK OUTLINE
Fall 5-semester track or 4-semester track, & Spring 4-semester track

- Thunderbird flagship global leadership courses 18 credits
- Thunderbird applied learning 6 credits
- Electives in your chosen concentration 12 credits
- Career-preparation course/alumni mentoring 1 credit
- Options for completing your elective credits: 12 credits
  - a second concentration
  - any 500 graduate level classes that are relevant to your career
  - 6 credits of any 500 graduate level classes + 6 credits of language to meet the second language requirement

See course descriptions at thunderbird.asu.edu/mgm  TOTAL: 49 credits

ADMISSIONS REQUIREMENTS

- Undergraduate degree from an accredited university degree program
- Competitive TOEFL, IELTS or PTE score (if you did not graduate from an English-speaking university in a native English-speaking country)
- Official GMAT/GRE score (waivers available)
- International experience
- Submission of online application, including:
  - Resume documenting professional and academic history
  - One essay answering an application question
  - Contact information for one professional or academic reference
  - Official transcripts from all previously attended undergraduate and graduate institutions
- Admissions interview(s), if applicable

ABOUT THUNDERBIRD

For more than 70 years, Thunderbird has produced leaders capable of tackling the world’s greatest challenges. As the world continues innovating and technology changes the way that we live and work, Thunderbird is developing nimble, ethical, global leaders who can seize the opportunities offered by the Fourth Industrial Revolution to create sustainable prosperity worldwide. Now a part of the Arizona State University Knowledge Enterprise, Thunderbird brings the world’s #1-ranked Master’s in Management under the umbrella of the nation’s #1-ranked University for Innovation.

DO YOU HAVE A T-BIRD MINDSET?

- Curious about cultures and languages
- Intrigued by innovation & entrepreneurship
- Driven to solve complex challenges
- Passionate about leadership ethics
- Committed to sustainable practices
- Motivated by travel and exploring the world

APPLICATION DEADLINES
FALL (August start)
October 30  Early-consideration deadline
November 30  First-round deadline
January 30  Second-round deadline
March 30  Third-round & international student deadline
June 25  Final deadline

SPRING (January start)
June 7  First-round deadline
July 26  Second-round deadline
October 4  Third-round & international student deadline
November 29  Final deadline

Application Fee (domestic): ............$70
Application Fee (international): ..$115
Program Deposit: .........................$500
Program Cost: ............................$70,000

Tuition subject to change. Scholarship opportunities at thunderbird.asu.edu/scholarships

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THUNDERBIRD
A unit of the Arizona State University Knowledge Enterprise

ASU Arizona State University

AACSB ACCREDITED