International Leadership for the 4th Industrial Revolution

The world is innovating. Technology is changing the way we live and work. To succeed in this new paradigm, where machine learning and artificial intelligence are driving all industries’ practices to a level never before imagined, a revitalized brand of leadership is essential. In a world of technological transformation, Thunderbird is developing nimble, ethical leaders who are equipped to build sustainable businesses, economies, cultures and environments.

LEAD AND MANAGE IN HIGH-GROWTH MARKETS

More than ever, the world needs leaders. Sharpen your skills in Thunderbird’s Online Master of Applied Leadership & Management program (MALM), a unique online degree taught by Thunderbird’s world-class professors. The MALM is designed to explore leadership and management and delivers the highest quality graduate education in an affordable format. Offered in a hybrid model that blends flexible online learning with optional in-person experiences, the MALM combines Thunderbird’s prestigious tradition of graduate education with cutting-edge technology to deliver a transformative graduate degree.

Join students from around the world in the MALM program and become part of the globally connected Thunderbird alumni network that opens doors and opportunities.

CURRICULUM

MALM curriculum is delivered 100% online, with the opportunity to add in-person experiences during field seminars abroad or during a capstone week at the end of the program. Degree duration is 12-24 months.

- Global Accounting: Managing with Numbers
- Financial Value Creation for Leaders
- Managing the Global & Regional Business Environment
- Strategy in a Competitive World
- Global Marketing Strategy & Management
- Leading Digital & Data Decision Making
- Communicating & Negotiating in a Dynamic World
- Applied Learning 1
- Applied Learning 2
- Global Leadership & Personal Development (Capstone)

Contact us today for more information
admissions.tbird@asu.edu | +1 602 496 7100 | 800 457 6966
APPLICATION DEADLINES & COSTS

SPRING (January start)
December 20  Completed application deadline

SUMMER (May start)
January 15  First-round deadline
March 15  Second-round deadline
May 5  Completed application deadline

FALL (August start)
August 1  Completed application deadline

Application Fee (domestic): $70
Application Fee (international): $115
Program Cost: $33,300
Tuition subject to change.

DO YOU HAVE A T-BIRD MINDSET?

- Passionate about leadership management
- Intrigued by innovation & entrepreneurship
- Driven to solve complex challenges
- Committed to sustainable practices
- Curious about cultures and languages
- Motivated by travel and exploring the world

APPLIED LEARNING

At Thunderbird, you won’t just learn global leadership – you’ll live it, through applied learning opportunities and real-world consulting projects online or around the globe.

Learn more at: thunderbird.asu.edu/consulting-labs

ADMISSIONS REQUIREMENTS

- Undergraduate degree from a regionally accredited university
- Competitive TOEFL, IELTS or PTE score (if you did not graduate from an English-speaking university in a native English-speaking country)
- International experience and second-language proficiency preferred
- Submission of online application, including
  - Resume documenting professional and academic history
  - Documentation of place of residence
  - Official transcripts from all previously attended undergraduate and graduate institutions

“Thunderbird appealed to me because of their global approach to leadership and management in an increasingly interconnected world. The courses are based in established theory and designed to impart the skills necessary for professional advancement. I was able to take what I learned in class and apply it to real world situations for tangible, meaningful results.”

- Keegan ’19

“I had a great experience, the support from faculty & staff really helped me as a first time online student”

- Mariya, MALM student

ABOUT THUNDERBIRD

For more than 70 years, Thunderbird has produced a unique brand of innovative leader equipped with the global mindset, transdisciplinary skills and hands-on experience needed to tackle the world’s greatest challenges. As technological disruption and global interconnectivity accelerate, changing the way we live and work, Thunderbird is developing nimble, ethical, global leaders who can seize the opportunities offered by the Fourth Industrial Revolution to create sustainable and inclusive prosperity worldwide. Now a part of the Arizona State University Knowledge Enterprise, Thunderbird brings the world’s #1-ranked Master’s In Management under the umbrella of the university ranked #1 in the U.S. for innovation.