Logo competition for students to win $1,500

Press release

Montclair, New Jersey, September 17, 2018 — We are calling on young artists of all techniques to compete in creating an eye-catching logo system for start-up nonprofit Vietnamese Boat People. The nonprofit is looking for a logo suite that summarizes and exemplifies the mission, purpose and passion behind the Vietnamese Boat People oral history project and ‘refugees pay-it-forward’ movement.

The competition is open to all college students within the U.S. Applicants do not need to be of Vietnamese descent or an Art major to apply. This competition is focused on inspiring the younger generations to explore the stories of the Vietnamese Boat People and empowering them to share their personal creative interpretations of diaspora and the refugee experience.

Applications will be accepted starting September 15, 2018 and close for submissions on October 30, 2018 at midnight EST. Five finalist will be chosen and shared with the public for an opportunity to vote for their favorites! Public votes will be incorporated into final decisions and 1 winner with receive a $1,500 scholarship and 1 runner-up will receive $500. Additionally, finalists will receive nationwide exposure and recognition and the winner will have an opportunity to appear on an upcoming podcast.

For details visit https://www.vietnameseboatpeople.org/competition-details.

VietnameseBoatPeople.org is a start-up nonprofit documenting the stories of the Vietnamese Boat People -- a group of refugees between 1975 and 1996, that fled their country to escape hardship and oppression after the Vietnam war -- and through partnerships with refugee-focused programs, we hope to mobilize Vietnamese-Americans to pay-it-forward and join us in helping today's refugees transition into safer lives.

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