Strategic Global Leadership for the 4th Industrial Revolution

Artificial intelligence, blockchain, cybersecurity, internet of things. The future is here—and it’s changing everything. Today’s senior executives need to be prepared for the challenges and opportunities of the 4th Industrial Revolution and the digital world. Financial, organizational and societal success and stability depend on them. The world needs their sophisticated and holistic global outlook to harness the power of technological transformation through strategic, influential leadership that delivers sustainable solutions across industries, economies and environments around the world.

CUTTING-EDGE CONTENT. INNOVATIVE DELIVERY.

Thunderbird’s Executive Master of Global Leadership & Strategy (MGLAS) delivers a degree program experience that takes you inside the boardrooms of businesses and governments around the world – providing exclusive insight into the strategy and leadership nuances at play in today’s complex and dynamic global environment.

With six onsite modules in dynamic global locations sophisticated online coursework the Executive MGLAS breaks free of the traditional, lock-step curriculum of other graduate programs to immerse you in hands-on, culturally complex leadership situations that will broaden your global mindset, enhance your executive presence and accelerate your career advancement.

Contact us today for more information
admissions.tbird@asu.edu   |   +1 602 496 7100   |   800 457 6966   |   thunderbird.asu.edu/mglas
YOUR EXECUTIVE GROWTH TRAJECTORY REQUIRES ELITE TRAINING

The Executive MGLAS program positions you for global advancement. Through an integrated curriculum that follows a strategic thematic pattern mirroring executive decision-making realities, you will engage in online courses and onsite experiential learning opportunities. These courses develop your global mindset and bring you face-to-face with the world leaders who shape industry and policy around the world.

POWERFUL PROFESSIONAL EXPERIENCES

➤ Attend exclusive business and government roundtables led by members of the acclaimed Thunderbird community
➤ Take part in targeted site visits that offer inside access to regional markets
➤ Dive into real-world examples of the disruption at play as a result of technological transformation
➤ Discover the complex opportunities derived from industry convergence
➤ Explore talent acquisition and development in a tech-heavy, cross-cultural environment
➤ Establish your executive presence through leadership-development coaching and capstone exercises

STRATEGIC CAPSTONE DELIVERABLES

1) Gamechanger Project - Through this organizational-level deliverable, you will develop a blueprint outlining the future of your industry, how your firm can reimagine itself within this future, and what your role will be in this transformation.

2) Leadership Development Plan - Through this individual-level deliverable, you will work with an adviser/coach to develop a personalized view of your strengths and weaknesses and establish a pathway to sustained leadership performance.

ADMISSIONS PROFILE

10+ years managerial experience or equivalent
No GMAT required
TOEFL required for non-native English speakers

APPLICATION PROCESS

Submit your online application. Include resume, essay and transcripts from prior degrees. Qualified candidates will receive 3+ interviews with senior faculty and staff.

APPLICATION DEADLINES

Applications are accepted on a rolling basis up to the start of the program. The inaugural cohort of Thunderbird’s Executive Master of Global Leadership & Strategy begins January 2020.

Application fee (domestic): $70
Application fee (international): $115
Program deposit: $500
Program cost: $125,000

Tuition subject to change. Tuition includes all books, materials, lodging during onsite modules, and occasional group meals. Travel to and from class modules is not included.

ABOUT THUNDERBIRD

For more than 70 years, Thunderbird has produced leaders capable of tackling the world’s greatest challenges. As the world continues innovating and technology changes the way that we live and work, Thunderbird is developing nimble, ethical, global leaders who can seize the opportunities offered by the Fourth Industrial Revolution to create sustainable prosperity worldwide. Now a part of the Arizona State University Knowledge Enterprise, Thunderbird brings the world’s #1-ranked Master’s in Management under the umbrella of the nation’s #1-ranked University for Innovation.

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