EXECUTIVE MASTER OF ARTS IN GLOBAL AFFAIRS & MANAGEMENT

thunderbird.asu.edu/emagam

AT THE INTERSECTION OF GLOBAL BUSINESS, PUBLIC POLICY AND LAW

For over 70 years, Thunderbird has been the vanguard of global management and leadership education. Home to the world’s #1-ranked Master of Global Management (THE/WSJ 2019), Thunderbird produces unique leaders capable of tackling the world’s greatest challenges. Our innovative and practical curriculum compliments a strong core of global business management skills, international political economy and cross-cultural training, with a transdisciplinary approach. Our alumni network of over 45,000 graduates in over 145 countries includes leaders in every sector across the globe.

As part of the Arizona State University Knowledge Enterprise, ranked #1 for innovation in the U.S. (U.S. News & World Report 2019), we prepare global leaders to manage in today’s environment of constant technological innovation and disruption. To make a difference in this complex and interwoven global economy, managers need a firm understanding of how to leverage the immense opportunities and manage the threats arising from the Fourth Industrial Revolution. Tomorrow’s leaders need to know how to leverage technologies from artificial intelligence to virtual reality, and to manage challenges from the organizational level to a planetary scale.

CURRICULUM

JANUARY
One week immersion course:
1. Globalization 4.0: Global Affairs in the 21st Century

FEBRUARY-MAY
Three core courses:
1. 4th Industrial Revolution in a Global Economy
2. The Craft of Global Networks in Global Affairs
3. Global Leadership and Management

MAY-JULY
Two courses from selected track

SEPTEMBER-DECEMBER
Two core courses and one from selected track:
1. Selected Track Course
2. Global Trade and Finance
3. Global Entrepreneurship

DECEMBER
One week immersion capstone course:
1. Global Leadership and Strategy

AVAILABLE TRACKS

Global Law Track
• International Law
• International Trade Law
• International Human Rights Law

Global Policy Track
• Strategic Planning for Public Sector Leaders
• Leadership for Public Organizations
• Global Public Policy

Global Business track
• Global Accounting
• Financial Management for Global Value Creation
• Global Marketing

Contact us today for more information
admissions.tbird@asu.edu | +1 602 496 7100 | 800 457 6966 | thunderbird.asu.edu/emagam

WSJ
#1
Master’s in Management (Thunderbird)
Times Higher Education/Wall Street Journal 2019


Most Innovative School in the U.S. (ASU)

DESIGNED FOR BUSY MID-CAREER PROFESSIONALS
Globally-minded leaders in the private, public and not-for-profit sectors take their careers to the next level.

FLEXIBLE SCHEDULE
Every other Friday through Saturday.

ONE-YEAR PROGRAM
World’s top global leadership and management school in accelerated format.

IDEAL LOCATION
Conveniently located 4 blocks from the White House on 18th and I Street NW, one block from Farragut West metro station.

45,000+ ALUMNI
Our students graduate with a global professional network. Thunderbird has more than 45,000 alumni in leadership roles across 145 countries.
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AT A GLANCE

12 Month Degree Program
Located in Washington D.C.
Average work experience 5+ years

COURSEWORK OUTLINE

Start date: January 2020
Core Requirements: 21 credits
Electives (choose one of three tracks): 9 credits
Weekend Schedule: Every other Friday and Saturday
Tracks: Global Business, Global Policy, Global Law

TOTAL: 30 credits

PROGRAM CALENDAR

January '20
February '20
March '20
April '20
May '20
June '20
July '20
August '20
September '20
October '20
November '20
December '20

Class Weekends: Classes take place on Friday and Saturday, 8:00 a.m. to 8:00 p.m.
Travel Days: The dates listed on this calendar are subject to change and exclusive of travel days required to and from location of classes.

ADMISSIONS REQUIREMENTS

- Undergraduate degree from an accredited university degree program
- Competitive TOEFL, IELTS or PTE score (if you did not graduate from an English-speaking university in a native English-speaking country)
- Minimum 5 years of professional experience
- International experience preferred
- Submission of online application, including:
  » Resume documenting professional and academic history
  » One essay answering an application question
  » Contact information for one professional or academic reference
  » Official transcripts from all previously attended undergraduate and graduate institutions
- Admissions interview(s)

APPLICATION DEADLINES

Deadlines (January start)
First-round: June 7
Second-round: July 26
Third-round & international student: October 4
Final deadline: November 29

Application Fee (domestic): $70
Application Fee (international): $115
Program Deposit: $500
Program Cost: $60,000

Tuition subject to change.
Scholarships Available

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A unit of the Arizona State University Knowledge Enterprise

Arizona State University

THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT

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