EXECUTIVE MASTER OF ARTS IN GLOBAL AFFAIRS & MANAGEMENT

thunderbird.asu.edu/emagam

AT THE INTERSECTION OF GLOBAL BUSINESS, PUBLIC POLICY AND LAW

For over 70 years, Thunderbird has been the vanguard of global management and leadership education. Home to the world’s #1-ranked Master of Global Management (THE/WSJ 2019), Thunderbird produces unique leaders capable of tackling the world’s greatest challenges. Our innovative and practical curriculum complements a strong core of global business management skills, international political economy and cross-cultural training, with a transdisciplinary approach. Our alumni network of 45,000 graduates in over 170 countries includes leaders in every sector across the globe.

As part of the Arizona State University Knowledge Enterprise system, ranked #1 for innovation in the U.S. (U.S. News & World Report 2019), Thunderbird prepares global leaders to manage in today’s environment of constant technological innovation and disruption. To make a difference in this complex and interwoven global economy, managers need a firm understanding of how to leverage the immense opportunities and manage the threats arising from the Fourth Industrial Revolution. Tomorrow’s leaders need advanced skills to manage evolving technologies, from artificial intelligence to virtual reality, and must have the knowledge to master challenges from an organizational level to a global scale.

CURRICULUM

January
One week immersion course:
Globalization 4.0

February-May
Three core courses:
1. States and Markets in the Global Economy
2. Managing Organizations from a Global Perspective
3. Global Digital Transformation

May-July
One core course and one elective:
1. Regional Business Environment
2. First elective from selected track

September-December
Two electives plus the core capstone course:
1. Cross-cultural communications and negotiations
2. Second elective from selected track
3. Third elective from selected track

December
Required Capstone Core Course
1. Global Leadership and Strategy

AVAILABLE TRACKS
- Global Business Track
- Global Law Track
- Global Public Policy Track

Contact us today for more information
admissions.tbird@asu.edu | +1 602 496 7100 | 800 457 6966
AT A GLANCE

12 Month Degree Program
Located in Washington D.C.
Average work experience 5-8 years

COURSEWORK OUTLINE

Start date ................................................................. January 2020
Core Requirements .............................................. 21 credits
Electives (choose one of three tracks) .................. 9 credits
Weekend Schedule ................................................ Every other Friday and Saturday
Tracks ................................................................. Global Business, Global Public Policy, Global Law

TOTAL ................................................................. 30 credits

PROGRAM CALENDAR

January '20
February '20
March '20
April '20
May '20
June '20
July '20
August '20
September '20
October '20
November '20
December '20

Class Weekends: Classes take place on Friday and Saturday, 8:00 a.m. to 5:30 p.m.
Travel Days: The dates listed on this calendar are subject to change and exclusive of travel days required to and from location of classes.

ADMISSIONS REQUIREMENTS

• Undergraduate degree from an accredited university degree program
• Competitive TOEFL, IELTS or PTE score (if you did not graduate from an English-speaking university in a native English-speaking country)
• 5-8 years of professional experience
• International experience preferred
• Submission of online application, including:
  » Resume documenting professional and academic history
  » One essay answering an application question
  » Contact information for one professional or academic reference
  » Official transcripts from all previously attended undergraduate and graduate institutions
• Admissions interview(s), if applicable

APPLICATION DEADLINES

Spring Deadlines (January start)
First-round ......................................................... June 7
Second-round ...................................................... July 26
Third-round & international student ........ October 4
Final deadline ..................................................... November 29

Application Fee (domestic): .................. $70
Application Fee (international): ................ $115
Program Deposit: ................................. $500
Program Cost: .......................... $60,000

Tuition subject to change.
Scholarships Available

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