Hiring Thunderbird Interns

BENEFITS OF HIRING A THUNDERBIRD INTERN

Add value to your organization’s international business presence

Optimize talents of focused and proven professionals

Influence future leaders

WHAT MAKES T-BIRDS DIFFERENT?

- Specialized degrees in global management
- Hands-on applied learning experiences
- Practical and proven guidance from world-class faculty
- Cross-cultural training

READY TO MAKE AN IMPACT ON DAY ONE

Course preparation includes:
- Big Data in the Global Economy
- Project Management/Leadership
- Global Marketing
- Global Finance and Accounting
- Global Political Economy
- Regional Business Markets
- Global Negotiations
- Cross Cultural Communications

YOU CAN COUNT ON T-BIRDS TO BE:

- Globally minded
- Solution-focused
- Accountable
- Effective communicators
- Team players
- Committed to quality work
**INTERNSHIP REQUIREMENTS**

**GRADUATE LEVEL**
Meaningful projects and appropriate responsibilities

**FULL-TIME**
40 hours/week

**LENGTH**
8-12 weeks (preferably 10-12 weeks)

**SUMMER DATES**
5/18/20 – 8/11/20

**PROCESS DETAILS**

**OFFER LETTER:** Includes job title, job description, position location, full-time, graduate-level, start/end dates, company and supervisor contact info

**SIGNED AGREEMENT:** Formal understanding between Thunderbird and employer regarding educational nature of internship and its unique expectations and obligations

**EVALUATION:** Feedback surrounding student’s performance at the end of internship

**T-BIRD INTERN PROJECT EXAMPLES**

- Develop business plan for a small enterprise
- Perform competitive analysis
- Initiate statistical analysis of key business data
- Complete acquisition and divestiture analysis
- Establish a comprehensive product-marketing plan
- Research markets, develop strategies, and promote a new product line

---

For more information contact Thunderbird School of Global Management, a unit of the ASU Knowledge Enterprise. Employer Relations: employer.relations@thunderbird.asu.edu +1 602.496.7400