Hiring Thunderbird Interns

BENEFITS OF HIRING A THUNDERBIRD INTERN

- Add value to your organization’s international business presence
- Optimize talents of focused and proven professionals
- Influence future leaders

WHAT MAKES T-BIRDS DIFFERENT?
- Specialized degrees in global management
- Hands-on applied learning experiences
- Practical and proven guidance from world-class faculty
- Cross-cultural training

READY TO MAKE AN IMPACT ON DAY ONE

Course preparation includes:
- Big Data in the Global Economy
- Project Management/Leadership
- Global Marketing
- Global Finance and Accounting
- Global Political Economy
- Regional Business Markets
- Global Negotiations
- Cross Cultural Communications

YOU CAN COUNT ON T-BIRDS TO BE:
- Globally minded
- Solution-focused
- Accountable
- Effective communicators
- Team players
- Committed to quality work
INTERNSHIP REQUIREMENTS

GRADUATE LEVEL
Meaningful projects and appropriate responsibilities

FULL-TIME
40 hours/week

LENGTH
8-12 weeks (preferably 10-12 weeks)

SUMMER DATES
5/20/19 – 8/16/19

PROCESS DETAILS

SIGNED AGREEMENT: Formal understanding between Thunderbird and employer regarding educational nature of internship and its unique expectations and obligations

OFFER LETTER: Includes job description, full-time, graduate-level, duration, company and supervisor contact info

EVALUATION: Feedback surrounding student’s performance at the end of internship

T-BIRD INTERN PROJECT EXAMPLES

• Develop business plan for a small enterprise
• Perform competitive analysis
• Initiate statistical analysis of key business data
• Complete acquisition and divestiture analysis
• Establish a comprehensive product-marketing plan
• Research markets, develop strategies, and promote a new product line

For more information contact Thunderbird School of Global Management, a unit of the ASU Knowledge Enterprise.
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