Begin your global adventure

Thunderbird School of Global Management
undergraduate degrees

THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT

A unit of the Arizona State University Knowledge Enterprise
Today’s business environment is global. You should be too.

Offered at Arizona State University’s West campus in Glendale, Arizona, the Thunderbird School of Global Management’s undergraduate degree programs will position you as a global leader, ready to adapt and thrive in an ever-changing international environment. Featuring hands-on courses taught by Thunderbird’s graduate-level faculty, "Underbirds" are provided an interactive, discussion-based classroom experience that deepens their understanding of international businesses and instills Thunderbird’s global mindset.

Thunderbird undergraduate degree programs prepare students to take on leadership roles in multinational corporations, government agencies, public sector and nongovernmental organizations around the world.

Thunderbird undergraduate degrees

Bachelor of Science in international trade

In our increasingly globalized economy, the dramatic expansion of international trade has created tremendous opportunities for global business. Thunderbird's BS in international trade prepares you for a career in a growing field—one in which skilled managers are highly sought after by global corporations. With such courses as Supply Chain Management for Global Operations, Big Data in the Global Economy, and International Trade and Regional Economic Agreements, you will be ready for a career in international business development, global supply chain management, import/export management and many other areas of expertise that will take you around the world.

Bachelor of Global Management

As the world’s economies continue to expand, demand for globally minded specialists is rapidly increasing. Thunderbird's BGM prepares you to compete in a global marketplace through specialized courses such as Cross-cultural Communication and Negotiation, Global Marketing, States and Markets in a Global Economy, and Multinational Organizational Leadership. Equipped with a strong global business and management background, you will be ready for a career in fields such as international marketing, global business consulting, foreign service, human resources, entrepreneurship and many others.
The Thunderbird difference

Global opportunities
You will be immersed in a global setting by studying with students from around the world. You will also have many unique opportunities to travel, explore and learn about other cultures. From on-campus cultural celebrations to study abroad programs and international internship opportunities, the world becomes your classroom.

World-renowned faculty
All Thunderbird-specific courses are taught by Thunderbird’s internationally recognized graduate-level faculty. Your professors will share their personal experiences with working around the world in an engaging and discussion-based format. They will introduce you to innovative coursework through theoretical study and application of case studies.

Phoenix has it all: art, food, culture
Looking to experience a city rich in history and culture with sunny weather all year? Phoenix is the fastest growing city in the U.S. and a center of international trade. Its greater metropolitan area is home to entrepreneurial innovators and groundbreaking artists, along with professional sporting events, entertainment venues, coffee shops and restaurants that rival those of any big city.